

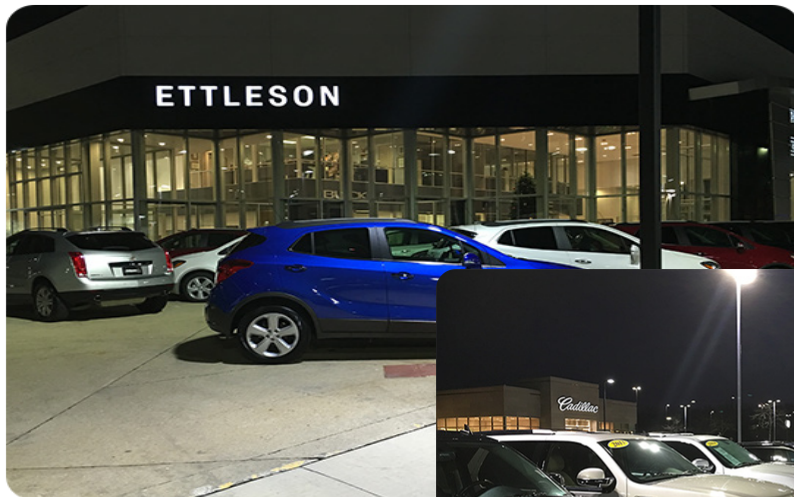
CASE STUDY

Client Name:	Ettleson Cadillac Buick GMC
Market Vertical:	Automobile Dealership
Square Footage:	Approx. 219,490
Annual kWh Savings:	29,686

Project Summary:

Ettleson Cadillac, Buick, GMC and Connexion worked to improve the efficiency and light quality in Ettleson's office, parts department and outdoor spaces.

The overall efficiency of their parts department and office area's lighting improvements was raised to over 62%. The Outdoor improvements of the dealership increased the efficiency to over 74%. In addition to improving the efficiency of their outdoor system, Connexion designed a solution to improve their light balance by installing new, taller poles along the front and sides of their building. The increased balance of light has significantly improved the light quality and presentation of their vehicles, while also providing an annual return of 21%. Ettleson will receive a full return on their investment in just 4.5 years.



Client Testimonial

"Our display area never looked so good. We were very happy with the prompt service, the way the fixtures looked, so much more modern than our old ones and lastly, much more efficient. Brian from Connexion was great to work with and took the time to get exactly what we needed, our vehicles look great now!" - Michael B. Ettleson

We provide complete turnkey services that ensure your project moves seamlessly from concept to completion to measurement and verification.

Initial Assessment:
Objectives & Needs

Fixture
& Lamp Selection

Project
Management

Measurement
and Verification

As a registered, top Trade Ally with ComEd, Nicor Gas and the Illinois DCEO, Connexion is knowledgeable in all current utility incentive programs and experience in leveraging state and federal energy tax incentives. Whether your next project is in the private or public sector, Connexion will ensure your project earns the maximum incentives available while achieving your organization's objectives for return investment, energy cost reduction, and overall system performance. We provide strong return on investment and sustainable solutions through the implementation of energy efficient technologies.

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